



**Butterfly
Conservation**

Saving butterflies, moths and our environment

**From £1.25 a
month**

HALF PRICE MEMBERSHIP OFFER

Join Butterfly Conservation today and get one year for half price

Butterflies and moths are among the most threatened groups of wildlife in the UK.
Without your support we cannot continue our vital work to protect them

By becoming a member you will:

- 🦋 Save endangered species of butterflies and moths from extinction
- 🦋 Help restore natural habitats and create safe-havens for butterflies and moths
- 🦋 Enjoy access to our butterfly nature reserves across the UK
- 🦋 Get involved in the world's largest butterfly & moth recording and monitoring programmes
- 🦋 Be part of an organisation that really makes a difference
- 🦋 Help create a world rich in butterflies and moths for future generations to enjoy

You'll receive:

- ✓ A welcome pack with membership card, set of collectable postcards and useful information
- ✓ *Butterfly* magazine three times a year, packed with fascinating features and stunning photos
- ✓ Essential advice on gardening for butterflies and moths
- ✓ Regular e-newsletters with the latest news, info and offers
- ✓ Membership of your local branch, with regular newsletters
- ✓ Invitations to local guided walks, talks, conservation action days and social events



Elephant Hawk-moth – Robert Thompson

To take advantage of this offer visit www.butterfly-conservation.org/join and enter the code BIRD50 or complete the form overleaf and return to us at:

Butterfly Conservation, FREEPOST NATW242, Wareham, BH20 5BR.

Membership categories and subscription rates:

Category	Standard Annual Subscription	Half Price Annual Subscription	Half Price Monthly Subscription
Single	£30	£15	£1.25
Joint	£34	£17	£1.41
Family	£40	£20	£1.66
Young Person/Student	£22	£11	£0.91

For more information or how you can support us at a higher level call 01929 400015 or visit www.butterfly-conservation.org

This offer is available until 31 October 2014 for new members, only when signing up by Direct Debit. Please allow up to 21 days to receive your new member pack.

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Gift Aid increases the value of your subscription and donations.
We can reclaim 25p of tax on every £1 you give, at no extra cost to you.

To qualify for Gift Aid you must pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April one year to 5 April the next) that is at least equal to the amount of tax that Butterfly Conservation will reclaim on your gifts for that tax year.

If you are a UK taxpayer please tick the relevant Gift Aid declaration box overleaf.

Please notify us if you wish to cancel your declaration; change your name or home address; no longer pay sufficient tax on your income and/capital gains.



Butterfly Conservation Half Price Membership Application

Membership Details

Title: First Name(s): Surname:

Address:

..... Post Code:

Tel No:

Email: I am happy to be contacted by email
(Please tick if appropriate)

Membership Category (please tick as appropriate)

Single £15 Joint £17 Family £20 Young Person/Student £11

Optional donation £..... Total amount payable: £

(Please list additional names of family members below, including date of birth for children)

.....

Payment (please tick as appropriate)

I wish to pay by Direct Debit Monthly Annually

and have completed my details below to receive Half Price membership for one year.

Gift Aid

- I would like Butterfly Conservation to treat any donations/subscriptions I have made in the past four years and all future donations that I make from the date of this declaration as Gift Aid donations
- I am NOT a UK tax payer and cannot claim Gift Aid

Signature: Date:

Direct Debit Instruction Originator No 941164

Instruction to your Bank/Building Society to pay Direct Debit

Please pay Butterfly Conservation Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with Butterfly Conservation and if so, details will be passed electronically to my Bank/Building Society.



To the Manager (bank/building society)

Address

..... Postcode

Name(s) of Account Holder(s):

Bank/Building Society Account No:

Bank Sort Code: - -

Signature: Date:

Bank and Building Societies may not accept Direct Debit Instructions for some types of accounts

Direct Debit Guarantee

This Guarantee is offered by all Banks and Building Societies that accept instructions to pay Direct Debits.

If there are any changes to the amount, date or frequency of your Direct Debit Butterfly Conservation will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request Butterfly Conservation to collect a payment, confirmation of the amount and date will be given to you at the time of the request.

If an error is made in the payment of your Direct Debit by Butterfly Conservation or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society.

If you receive a refund that you are not entitled to, you must pay it back when Butterfly Conservation asks you to.

You can cancel a Direct Debit at any time by simply contacting your Bank or Building Society.

Written confirmation may be required. Please also notify us.

For Office use only: Membership No/Account Ref:

BUTTERFLY CONSERVATION

Company limited by guarantee, registered in England (2206468)
Registered Office: Manor Yard, East Lulworth, Wareham, Dorset, BH20 5QP
Charity registered in England & Wales (254937) and in Scotland (SCO39268)

CODE:
BIRD50

